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EDITION

BMW i



PURE IMPULSE.

BMW i PURE IMPULSE PROGRAMME FOR CARDMEMBERS.
INSPIRING EVENTS, EXPERIENCES AND PRIVILEGES WORLDWIDE.

WELCOME.

Dear BMW i Pure Impulse member,



Welcome to a world full of extraordinary experiences and unforgettable moments.

Each year we present to you our BMW i Pure Impulse programme of upcoming events, experiences and privileges to inspire the year ahead.

In this edition we invite you to join our iconic scenic drives across the US, Japan and Belgium among other places, to stay in one of the world's best art hotels in beautiful Scotland, or to explore Georgia's creative side.

In addition to our carefully curated live events, we have also added a roster of interactive online seminars, culinary tastings and exclusive talks by thought leaders and experts in the fields of technology, innovation, sustainability and more.

Our experiences are door openers to some of the world's most exclusive institutions, tours or happenings. As such, you can take a look behind the scenes at the world-famous Tate Galleries in London, join driving experiences and get some of the most sought-after tickets to must-see motor shows and sporting events, including the IAA and Formula E.

Then, of course, there's the chance to indulge in relaxing breaks in some of the most stunning places across the globe with our privileges partner Aman.

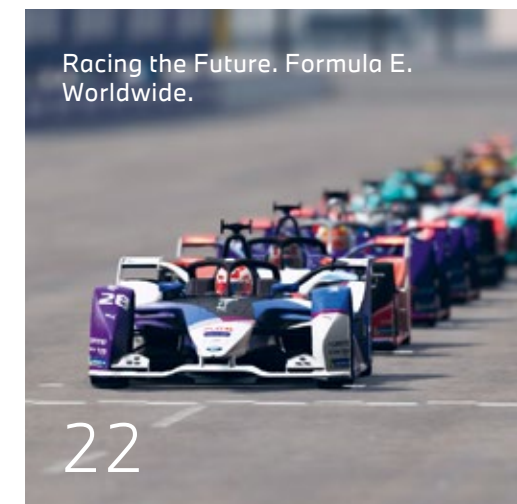
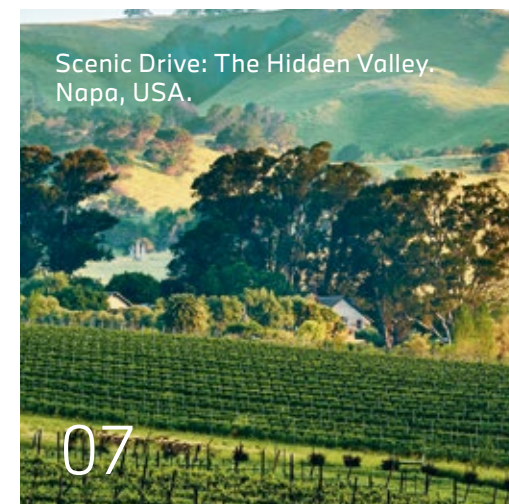
Be assured that your health and safety are of the utmost importance to us. The BMW i Pure Impulse team continually reviews COVID-19 regulations globally to create events that conform with the latest rules. Additionally, a strict hygiene policy has been put in place, so that you can make the most of each event and experience.

We look forward to an exciting 2021 filled with good times and beautiful memories.

Your BMW i Pure Impulse team.

UNFORGETTABLE MOMENTS AWAIT AT

→ www.BMW-i-Pure-Impulse.com



HAVE YOU
REGISTERED YET?
**SIGN UP IN THREE
EASY STEPS.**

1.



WELCOME PACK



2.



ACTIVATION CODE



3.



REGISTER ONLINE

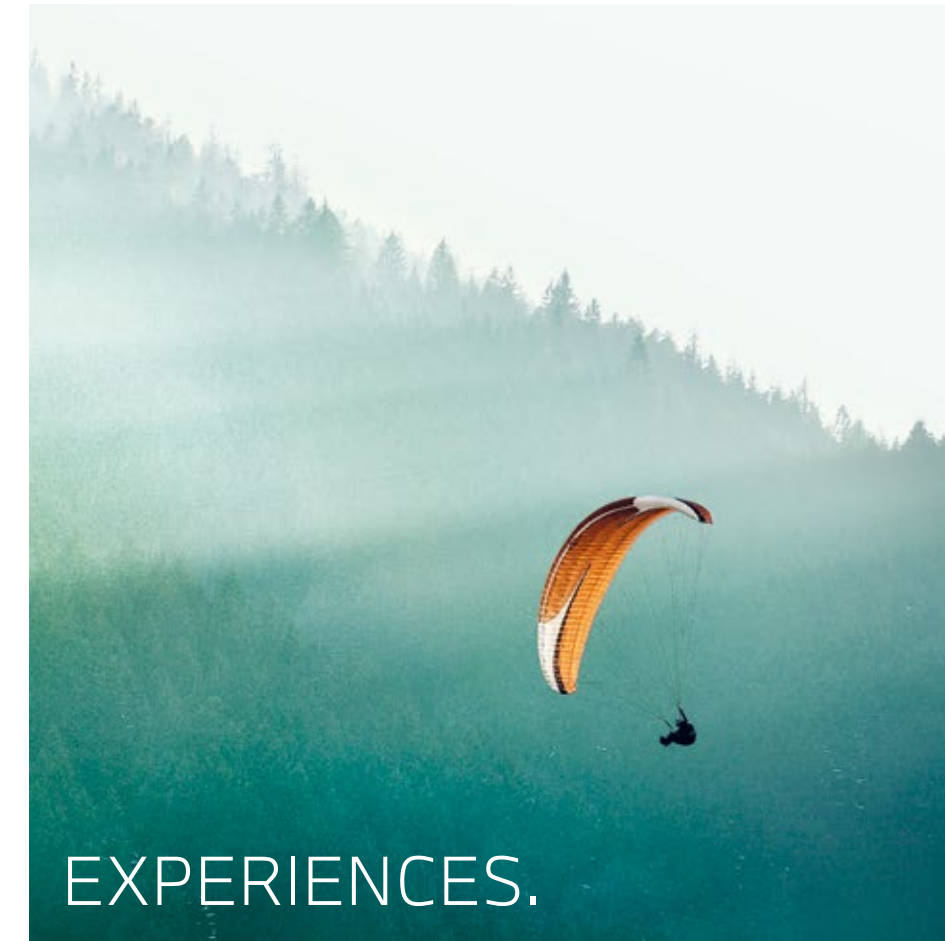
OVERVIEW.

As a member of the BMW i Pure Impulse Programme, you enjoy access to private **events** and hand-picked **experiences** as well as **privileges** at carefully selected, high-end properties and hotels. The programme shares the values of its members and represents a visionary lifestyle that is innovative, creative and sustainable.



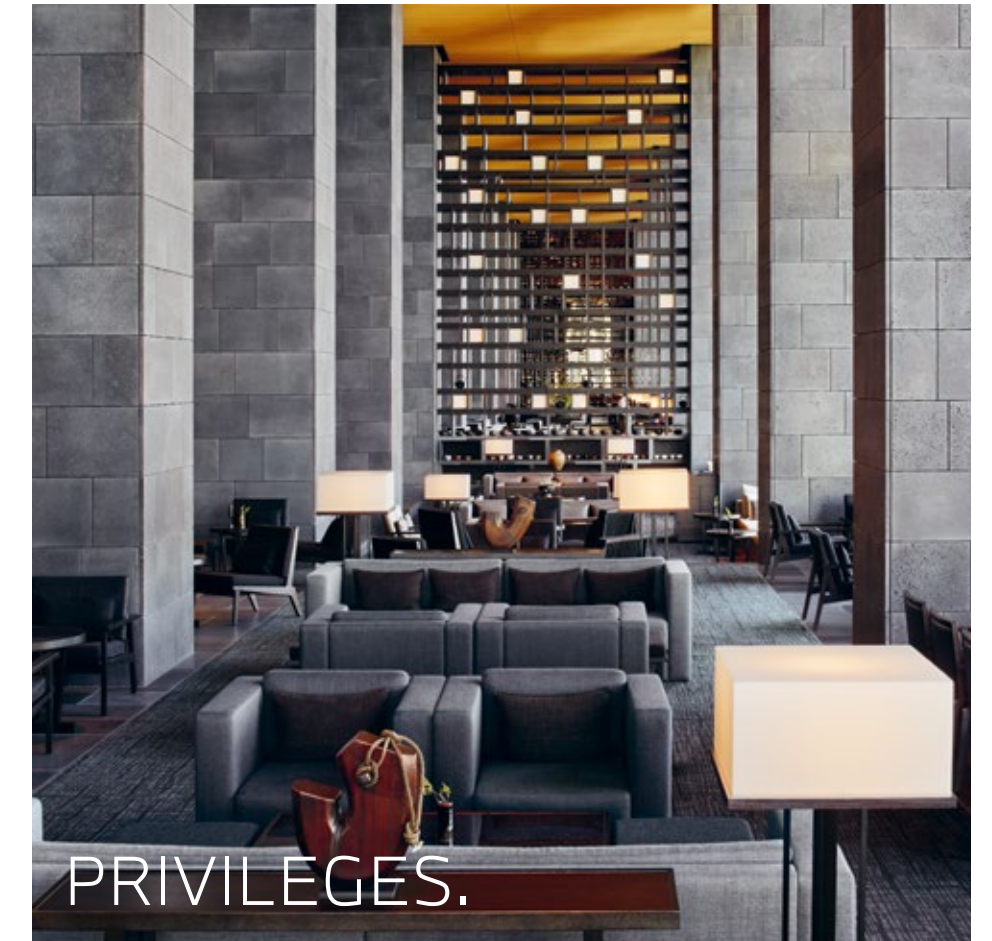
EXCLUSIVE AND UNIQUE.

We are excited that in 2021, we are able to invite you not only to our live events in wonderful locations around the globe but also to join our new online events. Expect culinary seminars, tasting sessions and scenic drives as well as unparalleled events based around the topics of sustainability, technology and culture.



INDIVIDUAL AND PERSONAL.

Each experience has been selected with your interests in mind and can be enjoyed with your partner, family and friends or by yourself for a relaxing break away from it all. This year, you can look forward to embracing themes such as art, culture, history and, of course, automotive and e-racing.



TAILORED MOMENTS.

Enjoy carefully curated privileges at some of the best hotels, resorts, restaurants and spas all over the globe. Make the most of free or reduced stays and treatments, guided tours and gifts as well as exclusive lunch and dinner arrangements.

UNFORGETTABLE MOMENTS AWAIT AT

→ www.BMW-i-Pure-Impulse.com

EVENTS. SCENIC DRIVES 2021.

Every year we offer BMW i Pure Impulse members the opportunity to explore some of the world's most remote corners, beautiful landscapes and iconic routes as part of our BMW i Pure Impulse scenic drives.

Each exclusive driving itinerary features handpicked hotels, first-class culinary experiences, exciting side programmes with a focus on sustainability and innovation as well as the opportunity to meet fellow BMW i Pure Impulse members.

This year, we have amped up our driving schedule to offer even more members the opportunity to celebrate the joy of driving in various regions around the globe.

UNFORGETTABLE MOMENTS AWAIT AT

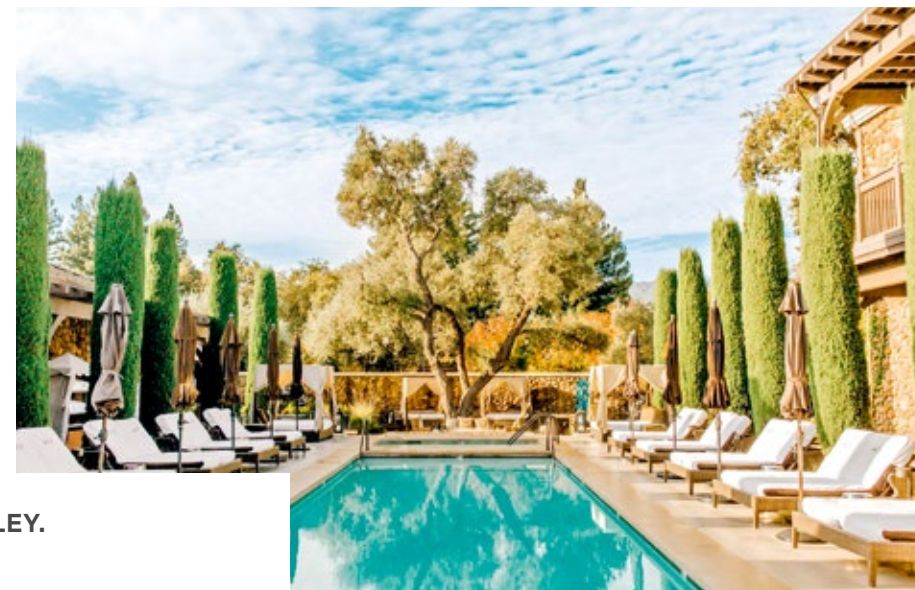
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THE HIDDEN VALLEY. NAPA, USA. 14-16 MAY 2021.

This long-awaited scenic drive will now take place in May 2021. Explore the heart of famed wine region Napa, as you take your BMW i8 on some of the area's lesser-known roads. Tour vineyards, taste wines, meet the local winemakers and learn about their sustainable approaches to winemaking. Then rest and recharge at the luxurious Hotel Yountville.

CURVES OF NEW YORK STATE. NEW YORK, USA. 11-12 SEPTEMBER 2021.

Whether you live locally or join from another state or country, this is the perfect driving event to explore unknown corners of New York State and reunite with fellow BMW i Pure Impulse members.



THE ROMANTIC ROAD. KARUIZAWA, JAPAN. 17-18 APRIL 2021.

This April, you will conquer the windy roads of Japan's mountain resort town of Karuizawa. Driving along the Romantic Road, you'll pass little townships, stunning scenery, active volcanoes, including Mount Asama, hot springs and World Heritage Sites. What better way to explore Japan's beautiful countryside?



BMW i PURE IMPULSE DAY 2021.
MUNICH, GERMANY.
DATE TBC.

The undisputed highlight of the BMW i Pure Impulse calendar, BMW i Pure Impulse Day returns to Munich, the home of BMW, in autumn 2021. Learn more about the world of BMW as you explore BMW Welt, take part in workshops and meet some of the brand's representatives. This two-day event includes a scenic drive through Bavaria's picturesque countryside.



MUNICH TO MERANO.
EUROPE.
3-6 JUNE 2021.

Four days, three countries, one amazing road trip – in June we offer BMW i Pure Impulse members the opportunity to take their own BMW i8 from Munich to Merano, crossing the Jaufenpass and staying at AROSEA Life Balance Hotel in South Tyrol's Ultimo Valley.



MOTORING ACROSS THE MOORS.
DARTMOOR, ENGLAND.
9-11 JULY 2021.

Enjoy an escape to the English countryside. Explore the rugged surroundings of south-west England, full of dramatic views of an ancient, magical landscape, in your pioneering BMW i8. You will stay at Bovey Castle, set in 111-hectare grounds within Dartmoor National Park.



AN ARDENNES WEEKEND.
STAVELOT, BELGIUM.
2-4 JULY 2021.

Explore the Ardennes region of Belgium. A stay at eco-conscious The Romantic Hotel Le Val d'Amblève, located in the town of Stavelot, is the perfect base to make the most of the weekend, discover local sights and, of course, drive through Belgium's enchanting landscape.



PREVIEW. ART IN THE HIGHLANDS.

BRAEMAR, SCOTLAND.
13-16 AUGUST 2021.

In 2021, BMW i Pure Impulse members will have the opportunity to explore the otherworldly Scottish Highlands as part of a three-night event that includes wonderful scenic drives and a stay in the majestic Fife Arms – voted, among other accolades, Best Art Hotel in 2020 by Leading Culture Destinations.

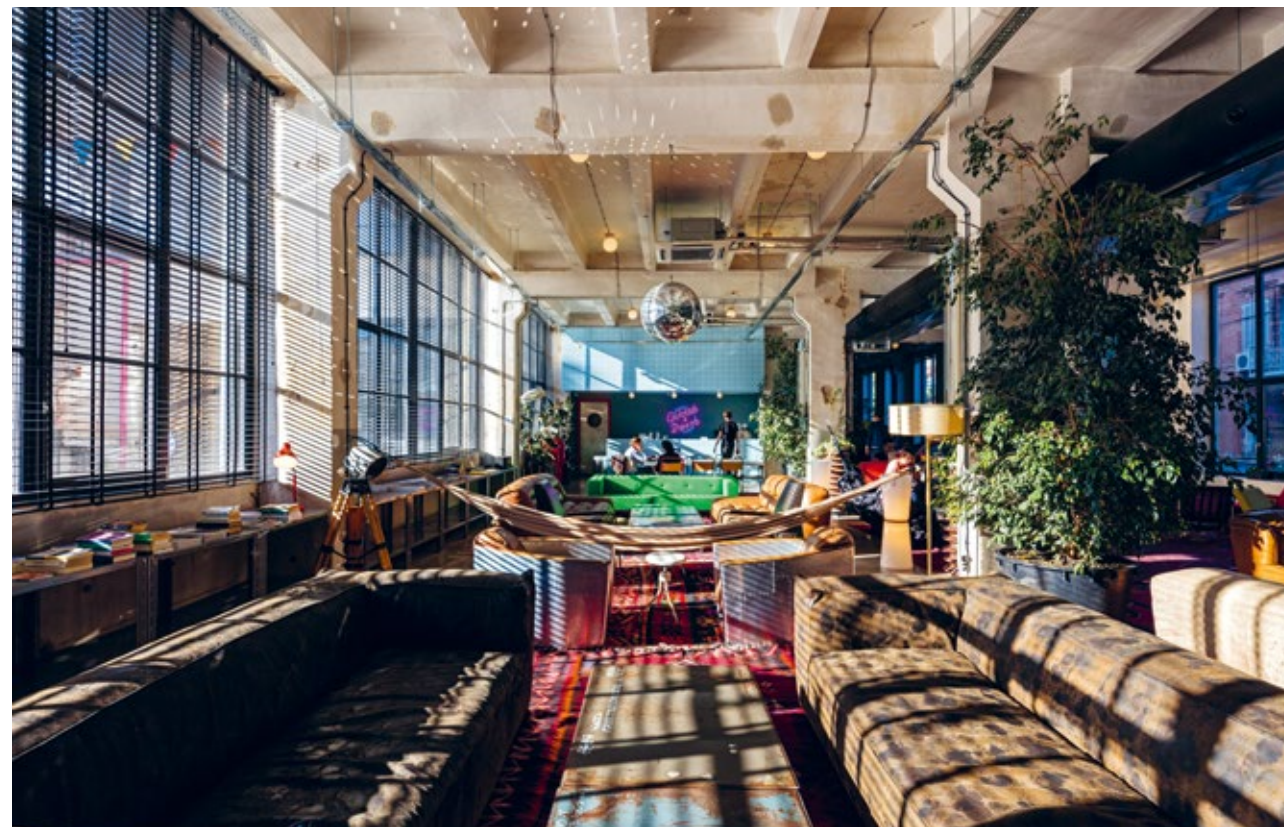
The Fife Arms, only 15 kilometres from Balmoral Castle, within Cairngorms National Park, was once one of Queen Victoria's hunting lodges. Following extensive renovations, the five-star hotel reopened in 2018 and now fuses the worlds of modern art and history.

Owners and world-renowned art dealers Manuela and Iwan Wirth of art gallery Hauser & Wirth enlisted the help of some of the best artisans to bring this one-of-a-kind, historic property into the 21st century. Blurring the lines between art installation, gallery and hotel, The Fife Arms has thousands of pieces of art to marvel at – some exclusively created for the hotel – which have been carefully integrated into the décor.



PREVIEW. CREATIVE CONNECTION.

TBILISI, GEORGIA.
16-19 SEPTEMBER 2021.



Tbilisi is changing at rapid speed: with transformed architecture, repurposed spaces, edgy hotels, an up-and-coming fashion scene and modern takes on culinary classics, a creative revolution is taking place.

In keeping with the inventive, cool spirit, you'll stay at Stamba Hotel, a former Soviet publishing house where, once again, artistry and culture meet traditional structures surrounded by nature and courtyards. The perfect hangout for visionaries, entrepreneurs and digital nomads.

Get to know some of the city's most prominent changemakers: Multiverse Architecture's Gogi Sakhvarelidze and Devi Kituashvili will explain and take you through their latest project, Fabrika – a creative hub that resonates throughout the city. The former Soviet sewing factory with its edgy industrial flair was turned into a place for freethinkers and pioneers. The space is now home to cafés, bars, artists' studios, shops and educational institutions.

Later on, you'll meet lauded chef Tekuna Gachechiladze, who will give you insights into traditional Georgian cuisine, in contrast to her innovative signature approach. At her renowned eatery, Cafe Littera, she blends global, modern styles with traditional techniques, creating groundbreaking dishes.

The event will come to a serene end as you venture beyond city lines to Mount Kazbegi. The night will be spent at Rooms Hotel Kazbegi, a Design Hotels™ property that blurs the boundaries between the surrounding landscape and the state-of-the-art structure by utilising large glass panels and a nature-inspired colour palette.

PREVIEW.

STAY CONNECTED – ONLINE EVENTS 2021.

The way we attend and consume events is changing. From thought-provoking talks, culinary tastings, masterclasses to lectures, keynotes and seminars, many events are moving online, making global happenings more accessible, while offering more flexibility wherever we may be.

Suddenly a wealth of knowledge, entertainment and activities to share with friends around the globe are right at our fingertips. Virtual events allow us to stay connected and make memories while being geographically apart.

Following a string of successful online events in 2020, including tech talks and wine tastings, we are excited to offer BMW i Pure Impulse members even more in 2021 and beyond.

Focusing on topics such as **sustainability, innovation, smart mobility, technology, e-sports, tastings** and, of course, the latest happenings in **the world of BMW i**, a variety of inspiring virtual events will be making their way to your devices this year, including the new BMW i Pure Impulse Culinary Series.

Stay up to date with the BMW i Pure Impulse event schedule by visiting bmw-i-pure-impulse.com or via our monthly newsletter.

LOOK FORWARD TO ONLINE EVENTS AROUND THE TOPICS OF:

- SMART MOBILITY
- TECHNOLOGY
- E-SPORTS
- THE WORLD OF BMW i
- DIGITAL INNOVATION
- ARTIFICIAL INTELLIGENCE
- SUSTAINABILITY
- SMART CITIES
- START-UPS
- CREATIVITY
- CUISINE

UNFORGETTABLE MOMENTS AWAIT AT

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PREVIEW. A TASTE OF ISTRIA.

ISTRIA, CROATIA.
25-27 JUNE 2021.

Fine wine, delicious food, and impressive architecture are on the itinerary over three days in the beautiful wine region of Istria.

Learn about the world of sustainable winemaking as you visit several vineyards in the area, including one at the architecturally striking Roxanich Wine & Heritage Hotel. Here, Mladen Rožanić's award-winning wines take centre stage.

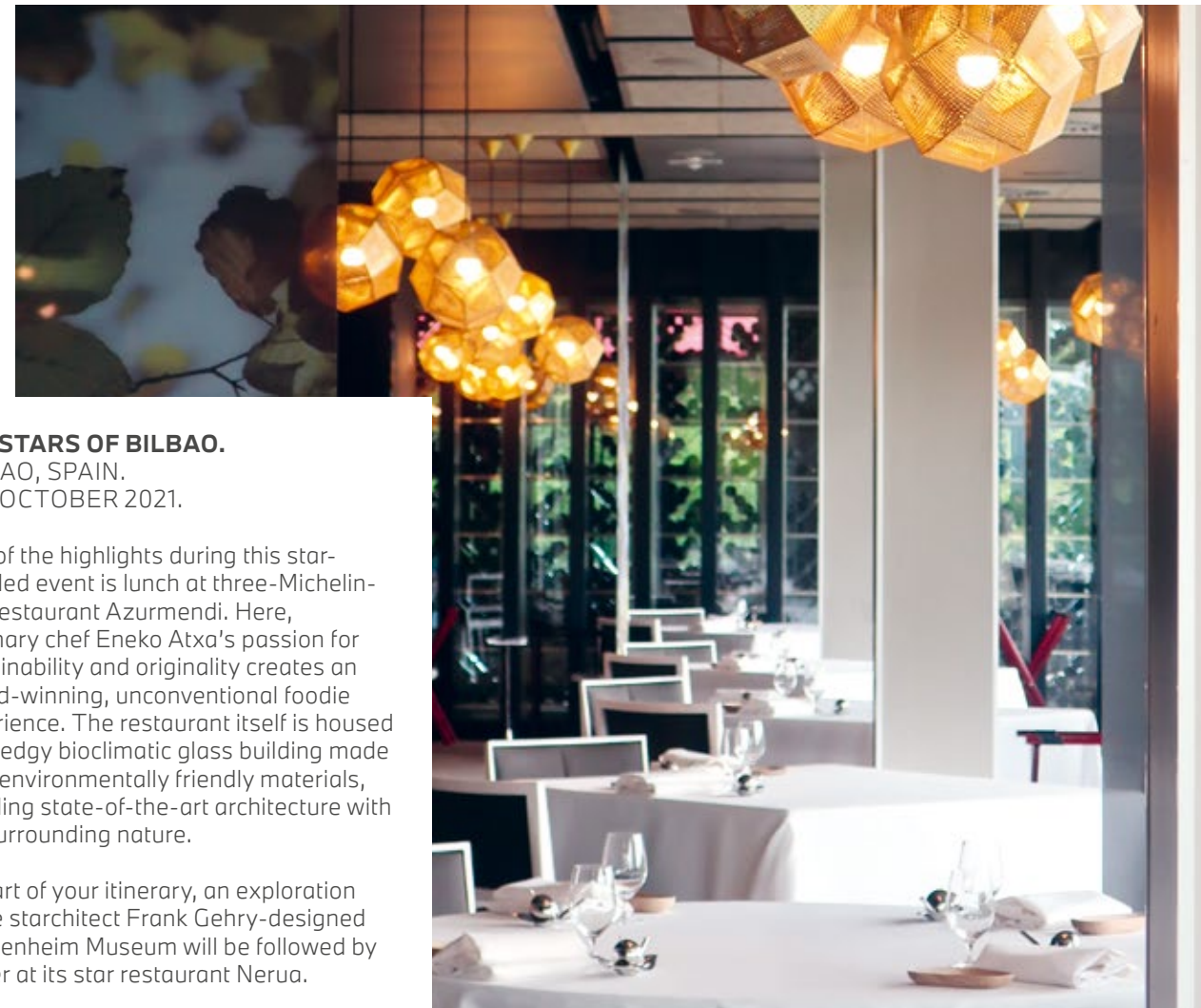
Located just below the medieval town of Motovun, this ultramodern hotel blends contemporary with traditional elements, not just visible in the hotel's design, but the Demeter-certified, biodynamic approach to winemaking, which you'll explore as you savour Rožanić's pioneering creations.

And that is not all: your days will also be filled with delicious food at local eateries and invigorating talks with winemakers and sommeliers at surrounding vineyards.



PREVIEW. RESCHEDULED FOR 2021.

In case you had your eye on one of the following events and were disappointed to learn that they were cancelled in 2020, you are in luck: we have set new dates and are excited to welcome you in Spain in 2021.



THE STARS OF BILBAO. BILBAO, SPAIN. 8-10 OCTOBER 2021.

One of the highlights during this star-studded event is lunch at three-Michelin-star restaurant Azurmendi. Here, visionary chef Eneko Atxa's passion for sustainability and originality creates an award-winning, unconventional foodie experience. The restaurant itself is housed in an edgy bioclimatic glass building made from environmentally friendly materials, blending state-of-the-art architecture with the surrounding nature.

As part of your itinerary, an exploration of the starchitect Frank Gehry-designed Guggenheim Museum will be followed by dinner at its star restaurant Nerua.



MAJORCA'S GREEN SIDE. MAJORCA, SPAIN. 30 APRIL-2 MAY 2021.

The largest Balearic Island is embracing the Slow Movement and shifting its focus towards sustainable tourism. Join us as we discover a new kind of Majorca.

During your stay at the historic Hotel Predi Son Jaumell, you will taste chef Andreu Genestra's fine creations, inspired by local produce, at his eponymous Michelin-starred restaurant on site. A cycling tour along the Via Verde provides an opportunity to get acquainted with nature.

An inspiring event for those looking to learn about Majorca's new, green path and how to travel more sustainably.

PREVIEW. PICTURE PERFECT.

KRAKOW, POLAND.
18-20 JUNE 2021.

For decades, camera manufacturer Leica has been upping the standards of photography by continuously revolutionising the market with new technologies and designs. We've teamed up with the world-class brand to bring BMW i Pure Impulse members an exciting photography experience. During this weekend event, you'll get to grips with a range of iconic and state-of-the-art cameras and learn tips and tricks from Leica experts as you take your street-photography skills to the next level.

The exciting backdrop of this event? Krakow, where, equipped with one of Leica's latest models, you'll get to shoot the city's coolest corners and best-kept secrets. The day will conclude with an interactive feedback session at one of the city's trendiest restaurants – stay tuned for details. Here, your best shots will be chosen while you learn more about cult camera brand Leica and how to up your photography game. Get ready to capture the streets of Krakow!



PREVIEW. THE FUTURE IS NOW.

LEIPZIG, GERMANY.
2-4 DECEMBER 2021.

While production of the iconic BMW i8 ceased in 2020, the BMW Group Plant Leipzig remains one of the most modern and sustainable car plants in the world. From bees to battery storage farms, the plant, with its Zaha Hadid-designed main building, is leading the way in terms of sustainability and innovation.

Embark on a guided plant tour, where your BMW i8 was born, visit the battery storage farm and gain insights into how BMW i3 high-voltage batteries are used to optimise the plant's CO² footprint. Your guide will also give an introduction on automated vehicle systems powered by hydrogen-based fuel cells and explain the latest innovations and technologies used to up efficiency, including drones, virtual reality and exoskeletons.

The plant is also home to rich flora and fauna, such as bee colonies and apple trees. Taste the honey produced on-site and discover how BMW executives are responsible for apple picking each year.

Dedicate some time to strolling around Leipzig. Its edgy buildings, art scene and green spaces make it a hip alternative to bigger cities such as Berlin or Cologne.



THE FIRST-EVER BMW iX – PIONEER OF A NEW AGE.



DISCOVER MORE AT

→ www.bmw.com/ix



“The BMW iX offers a mobile living space in which people will feel at ease and the car’s intelligence is always available without becoming obtrusive”

Adrian van Hooydonk,
Senior Vice President, BMW Group Design

Vision becomes reality with the BMW iX – the first model based on a new, modular, scalable future-focused toolkit developed by the BMW Group. It reinterprets design, sustainability, driving pleasure, versatility and luxury.

The design of the BMW iX, which launches at the end of 2021, revolves entirely around people and was conceptualised using an innovative approach. “We designed the BMW iX from the inside out,” says Domagoj Dukec, Vice President BMW Design. “In the process, we took particular care to create a modern, warm and minimalist interior design with a very spacious feel.” A mix of high-end materials, newly developed seating and the extraordinary expanse of the panoramic glass roof give the BMW iX a luxurious lounge-style feeling.

The interior architecture showcases the clear and uncomplicated functionality that is fully geared to the needs and emotions of the driver and passengers. With its clear design language, high-quality materials

and state-of-the-art technology, the interior easily becomes a new favourite place on wheels.

The Shy Tech concept, which focuses on the occupants and lets technology take a step back until it’s needed, is comparable to an invisible intelligence, found in unique details throughout the vehicle. “The BMW iX shows how we can give new technologies a very modern and emotional design. The car is technologically complex, but it feels very clear and uncomplicated,” says Adrian van Hooydonk, Senior Vice President, BMW Group Design.

The exterior of the BMW iX combines the attributes of some popular BMW models: it is comparable to the BMW X5 in length and width; due to the flowing roofline, its height is almost the same as the BMW X6, while the size of its wheels is based on the BMW X7 – the result is a new SAV with a fresh, reduced design language. The crisp lines, clear structure and almost rectangular contours around the wheel arches contribute to a striking body design.

The BMW iX has a range of more than 600 kilometres and reaches a charging power of up to 200kW. This means that a range of 120 kilometres can be charged in just ten minutes, or the battery can be charged from 10% to 80% in less than 40 minutes. At home, the BMW iX can be conveniently brought to 100% battery status in less than 11 hours on a wallbox with up to 11kW.

Since the electric drive of the BMW iX requires only a small supply of cooling air, the BMW kidney is completely closed. Instead, it assumes the digital function of an intelligence surface: camera technology, radar functions and other sensor technology are integrated behind a transparent area. “The BMW Group is constantly striving to reinvent itself. That is a central element of our corporate strategy,” says Oliver Zipse, Chairman of the Board of Management of BMW AG. “The BMW iX expresses this approach in an extremely concentrated form.”



ACTIVATE YOUR MEMBERSHIP.

REGISTER ONLINE NOW TO BECOME PART OF
THE BMW i PURE IMPULSE COMMUNITY.



Scan the QR code with
your phone to register
your membership.

The BMW i Pure Impulse team is here to assist:
service@pure-impulse.com



WELCOME PACK

A welcome pack including a brochure
and your BMW i Pure Impulse Card
with your membership ID was sent to
you via mail.



ACTIVATION CODE

Your personal activation code was
sent separately. Use the code,
together with your membership ID to
register online.



REGISTER ONLINE

Register your membership at
bmw-i-pure-impulse.com/registration
to receive access to the programme.

Is your membership about to expire?

Register to be part of the Alumni programme and
continue to enjoy selected events, experiences
and privileges.

bmw-i-pure-impulse.com/stayintouch/

EXPERIENCE.
FAST FORWARD.
THE IAA.

7-12 SEPTEMBER 2021.
MUNICH, GERMANY.

The IAA is changing things up: a new location, a
fresh concept and an even more pioneering spirit.
Get ready as the leading international forum for
mobility is taking over Munich this September.

From the biggest car manufacturers to smart tech
providers, disrupters, urban transport systems,
e-vehicles and conventional drives, each year the
IAA provides visitors and industry professionals
with insights into the latest trends and concepts
that shape our future.

For 120 years, the IAA has been showcasing the
groundbreaking inventions, technologies and ideas
of some of the most incredible changemakers.
In 2021, the show is shifting its focus, combining
tradition with vision and giving space to established
businesses as well as start-ups.

On the agenda will be entertaining content as
well as hard facts around topics such as climate
change, customisation, solar power and digitisation
delivered via talks by international speakers or
immersive experiences such as test drives on
e-move tracks or off-road parcours.

Want to learn about the future of mobility?
Then don't miss out.

EXPERIENCE. RACING THE FUTURE.

WORLDWIDE.



Now in its seventh season, ABB FIA Formula E returns to the streets of the world's most vibrant cities.

Join the action and witness some of the most talented drivers as they compete for the ABB FIA Formula E Championship title all over the globe. As a BMW i Pure Impulse member, you have the opportunity to enjoy not only this electrifying competition live and in person with discounted grandstand tickets but also immerse yourself in the world of the planet's greenest race with invigorating online talks and digital content around the topics of e-motorisation, teams and drivers, as well as sustainability and technology.

EXPERIENCE. BEHIND THE SCENES. TATE.

LONDON & CORNWALL,
ENGLAND.



Explore Tate Britain and Tate Modern with a range of private tours. Whether you're wanting access to exhibitions after hours, to view pieces currently not on display or are keen to look behind the scenes, there's an experience for you.

Choose the Private Views option and embark on a one-hour, guided tour through the galleries before or after public opening hours.

During the White Glove Tour at Tate Britain, you will marvel at some of the drawings, prints and more from the collections that are not currently on display to the public. This includes sketchbooks and watercolours by visionary 19th-century artist JMW Turner, as well as contemporary prints and drawings by other renowned international artists.

And have you ever wondered exactly what goes on behind the scenes of a gallery or museum? As part of the Conservation Tour, you can find out just that. This tour takes you to Tate Britain's studio, the place where it all happens.

As a BMW i Pure Impulse member you also receive complimentary access to Tate exhibitions as well as the Members Rooms at the Tate Galleries in London.

EXPERIENCE. BMW AND MINI DRIVING EXPERIENCE.

MAISACH, GERMANY.



Boost your confidence and safety skills during a driving experience with expert tuition at one of Europe's premier training facilities. BMW's professional instructors offer theoretical teaching and on-course support while putting you through your paces.

A former airport, the site – located in Maisach, 30 kilometres outside Munich – is now home to one of the largest road-safety training sites in Southern Germany: the BMW Driving Academy. Here, a range of training options awaits, offering seasoned and new drivers the opportunity to improve and learn new skills in a state-of-the-art environment.

During these sessions you'll learn emergency and spot braking, dynamic lane changes, winter driving, exercises in over- and understeering, with first drift attempts and a slalom course against the clock – all practised across a range of BMW models with diverse driving technologies. And such potentially thrilling moves come with a serious plus, since you become a safer driver, allowing you to handle unexpected traffic situations beyond the training circuit.

EXPERIENCE. BMW PERFORMANCE CENTERS.

CALIFORNIA &
SOUTH CAROLINA, USA.



Learn to drive more safely and master a range of difficult manoeuvres with ease, all while testing some of the latest BMW models.

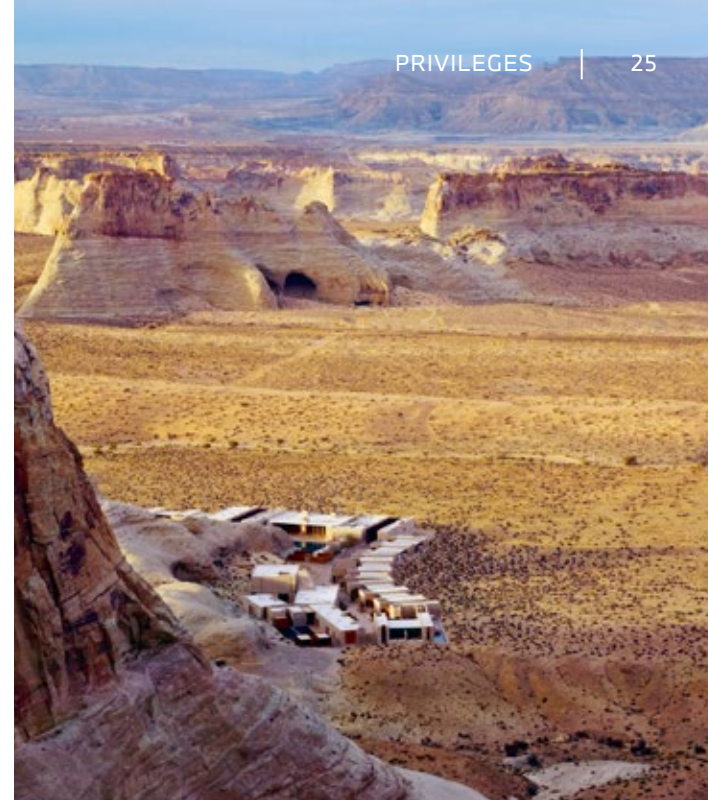
The BMW Performance Centers in California and South Carolina are divided into various schools, offering one- or two-day classes led by experienced instructors.

Teenagers, for example, are invited to kick-start their motorised future at the Teen School; the Adult Car Control School teaches all the tips and tricks you need for a better driving experience and more confidence on the streets. The M School is all about dynamic driving – the curriculum includes drift training, braking and lane changes at maximum speed.

Both performance centres offer one- or two-hour training sessions that give insights into the lengthier full-day events, so you can choose one that suits your schedule.



PRIVILEGES.
WORLDWIDE.
AMAN RESORTS.



EUROPE.

PORTO HELI, GREECE.
AMANZOE.

Exquisite though Amanzoe's Grecian-inspired architecture may be, it all bows down to the true king here: the views. Every pavilion, restaurant and terraced villa opens up to panoramas of the Aegean Sea and olive-grove-studded countryside. However, nothing trumps the spectacle to be had from the seat of a helicopter or onboard one of the resort's boats, as you discover the region and its ancient treasures.

COURCHEVEL 1850, FRANCE.
AMAN LE MÉLÉZIN.

Aman Le Mélézin is located in one of the world's largest and most luxe-loving mountain resorts. Surprisingly, though, skiing is almost secondary to what goes on after the slopes shut down – warming up with a cocktail by an open fire in the main salon, taking to the spa for its Jacuzzis, pool and Turkish hammam, or cosying up in your suite with breathtaking mountain vistas, for starters.

VENICE, ITALY.
AMAN VENICE.

With its original Giambattista Tiepolo frescoes, Jean-Michel Gathy interiors, roof terrace, opulent ballroom and private gardens overlooking the Grand Canal, the 16th-century Palazzo Papadopoli is not only a luxe hotel but a historical site in its own right. Whether it's a weekend getaway, a spa escape or a city trip, Aman Venice is the perfect base, combining a sense of the past with the high-end amenities of today.

ASIA.

NINH THUAN PROVINCE, VIETNAM.
AMANOI.

Amanoi sits on a secluded bay in the wilds of Nui Chua National Park. Such isolation gives rise to the resort's greatest asset: stunning, pristine ocean vistas as far as the eye can see. Life here centres on nature-based activities like snorkelling and hiking or enjoying the resort's private beach. Utter serenity awaits at the spa, which has been described more than once as "a destination unto itself".

TOKYO, JAPAN.
AMAN TOKYO.

Stepping inside Aman Tokyo, it quickly becomes apparent that its metropolitan location does not detract from its serenity. Quite the opposite – views from the Otemachi Tower's top floors over the bustling metropolis add to the contrasting sense of calm within. Despite the location, or perhaps because of it, Aman might just have created its most tranquil property yet.

NORTH AMERICA.

UTAH, USA.
AMANGIRI.

Fashioned unassumingly from concrete with an emphasis on picture windows and desert views, Amangiri's structures convene around a central pool that embraces a jutting boulder. Staring out at the desert never gets old, but for a change of pace, there's the spa – a 2,322sq m wellness destination featuring a water pavilion, yoga studio, flotation room, fitness centre and salon.

MASTHEAD.

ON BEHALF OF BMW i.

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DISCLAIMER.

DISCLAIMER:
Official fuel economy figures for the BMW i8: mpg 158.9 (1.8 l/100 km), CO² emissions: 42 g/km, total average energy consumption per 62 miles/100km: 14 kWh. Figures are obtained in a standardised test cycle (weighted combined cycle) using a combination of battery power and petrol fuel after the battery had been fully charged. They are intended for comparisons between vehicles and may not be representative of what a user achieves under usual driving conditions. The BMW i8 is a plug-in hybrid electric vehicle that requires mains electricity for charging.

Official fuel economy figures for the BMW i8 Roadster: mpg 141.2 (2.0 l/100 km), CO² emissions: 46 g/km, total average energy consumption per 62 miles/100 km: 14.5 kWh. Figures are obtained in a standardised test cycle. During the test plug-in hybrid vehicles use a combination of battery power and petrol fuel after the battery had been fully charged. All figures are intended for comparisons between vehicles and may not be representative of what a user achieves under usual driving conditions. The BMW i8 Roadster is a plug-in hybrid vehicle that requires mains electricity for charging.

BMW iX (preliminary values):
Energy consumption in kWh/100 km (combined): < 21
CO2 emissions in g/km (combined): -
Shows optional equipment.

Subject to change without notice and errors and omissions excepted.

EVENTS DISCLAIMER:
All events are subject to change and subject to availability. Members and alumni are requested to check online at www.BMW-i-Pure-Impulse.com for latest information and booking details. Further details will be provided close to the event dates.

Important information in relation to the privileges shown on page 24. Subject to availability and last-minute changes. The offer is not valid in combination with other offers. All cancellation policies and business conditions apply as stipulated by the offer provider. Local taxes and service charges may apply and are subject to change. For complete details, please check with the offer provider.



